

SPEED-You-UP

An EU Interreg 2Seas social innovation project in the UK, France, Belgium and the Netherlands.

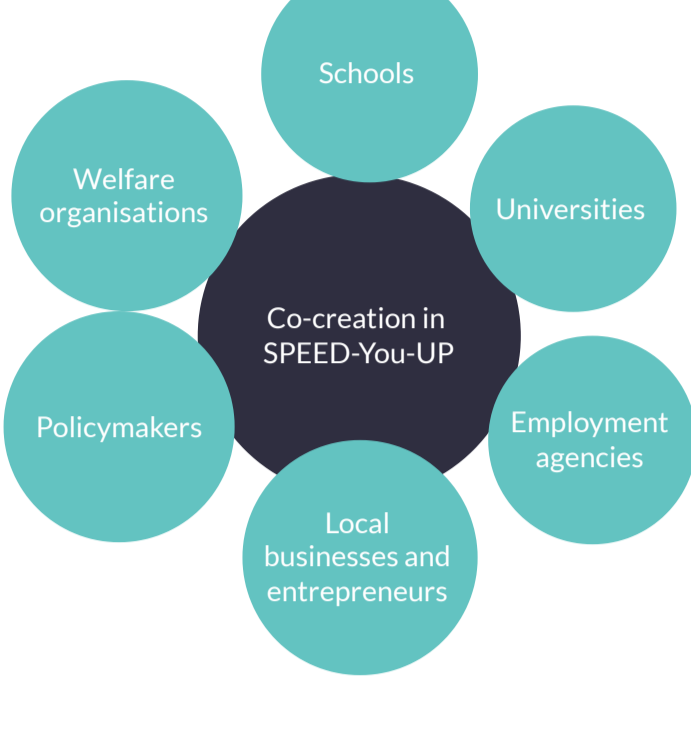


OUR MISSION

- Improve young people's employability and entrepreneurial skills through a co-created entrepreneurship programme.
- Create entrepreneur hubs in schools with many at-risk students and local communities with many hard-to-reach NEET young people.
- Young people work with trained youth coaches, local entrepreneurs, and businesses to develop community-based business ideas and pop-ups.

OUR VISION

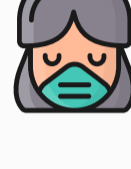
To decrease the number of young people (15 – 24) not in employment, education, or training (NEET) and those at risk of becoming NEET in deprived coastal areas.



Why SPEED-you-UP?



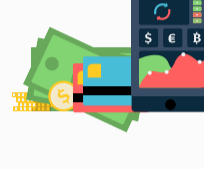
High rate of school drop out in the 2Seas regions



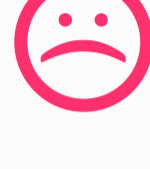
Increase in NEET rates following the pandemic



15% of the population in coastal areas are NEET young people



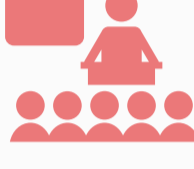
65% of 18 - 30 year olds in England desire to be entrepreneurs but lack the requisite knowledge and skills



Low self-confidence and motivation among at risk (NEET) young people



Broadening schools' strategies for students' transition into work



Up-skilling teachers to support students' transferable skills



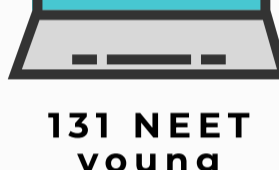
To expand the professional and educational network of disadvantaged young people



Project outputs across all countries



Engaged 148 NEET young people



131 NEET young people closer to education and work



Engaged 420 people at risk of becoming NEET



41 pop-ups by young people

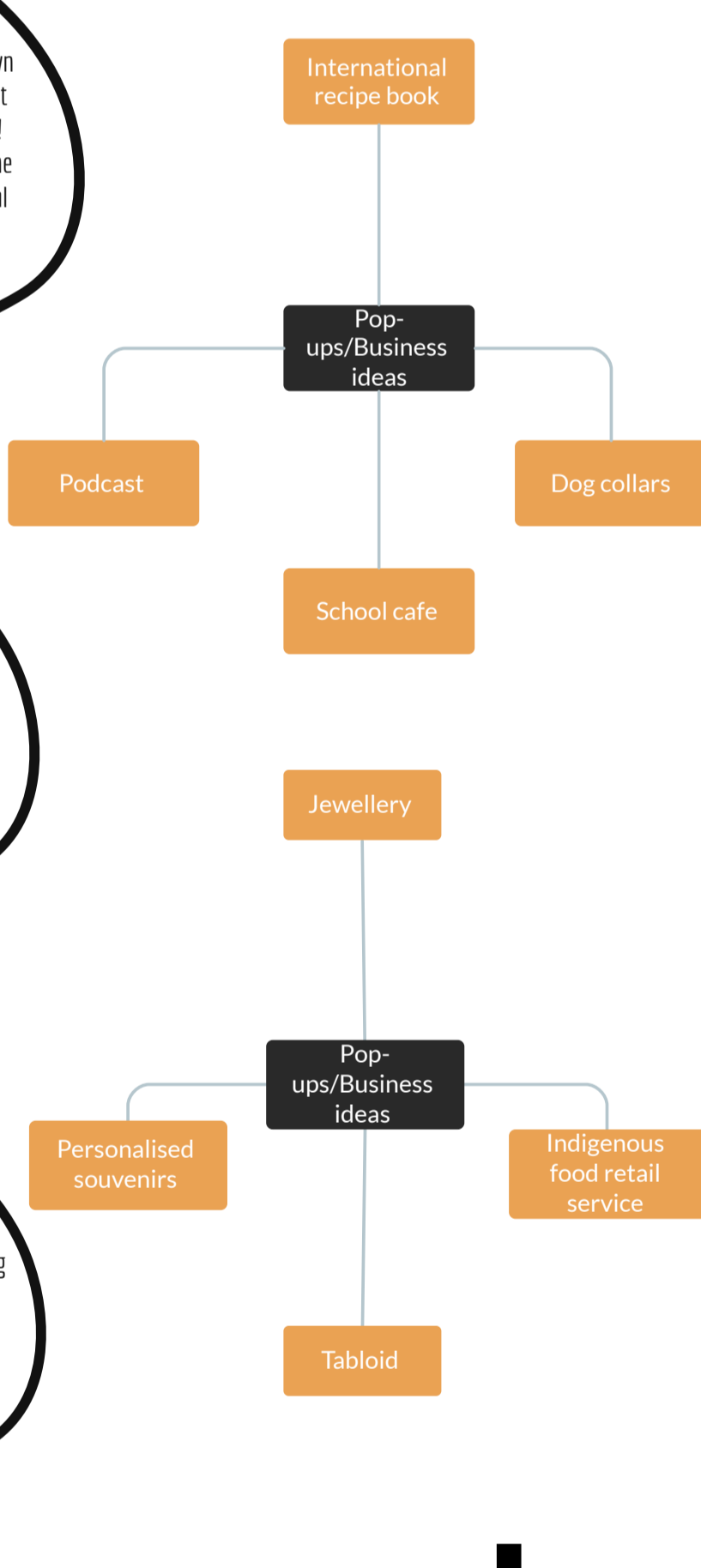


Testimonials, Pop-ups & Business ideas

Each group made a fantastic pitch and accompanying presentation. It was wonderful to see how much they had grown as a group over the seven weeks. Despite feeling nervous about presenting in front of staff and visitors, each student had a go! Some students weren't sure about the sessions at first but come the end they were leading their group and taking on substantial roles in the pitch. This has clearly built their confidence and opened their eyes to the opportunities they have.

I think it's really good, especially at university when I take business management... putting in my CV that I attended a six-week programme to help you start up a business, I feel like that would be really good and it is one of the main reasons why I joined - for my CV and a university application.

At first, we were just a group of individuals making a radio show and through speed-you-up, we have become a company, functioning together like a business producing efficient work and we believe we can now grow in all sorts of ways and this wouldn't have been the case without speed-you-up and the coaches.



Project Outcomes

Entrepreneurial mindset and skills	Transferable skills	Self-regulation	Positive behavioural changes
Increased intention to start a business	Self-confidence	Enhanced future aspirations	Less disruptive/anti social behaviours
Higher prospects of financial autonomy	Interpersonal skills	Clearer plans for the future (educational and occupational)	Feeling enthusiastic about learning
Better understanding of business processes	Capacity for teamwork		Enhanced ability to express ideas to peers and instructors
Increased capacity to spot business opportunities	Adaptability - willingness to embrace new opportunities		Improved ability to negotiate and resolve conflict

Why collaborate with Bournemouth University?



Continuous Professional development (CPD) for programme tutors



Certifications for participants from the Business School



Facilitate direct links to Business students at the university



Organise seminars on entrepreneurship for young people and stakeholders



Expert evaluation of programme impact



Next Steps

Upscale SPEED-You-UP to new regions from March 2023 beyond the project's current hubs in Plymouth, Hampshire, and Cornwall

Collaborate with the local council, schools, businesses, and welfare organisations in the Dorset area

For more information about the project, please visit the [website](#).

To subscribe to our monthly newsletter, please email: eanwuzia@bournemouth.ac.uk